



ART OF COACHING PODCAST™ EPISODE 297

PUBLIC SPEAKING SERIES PART 2: THE ULTIMATE KEYNOTE PREPARATION CHECKLIST

If you could give a keynote speech to any audience, at any venue, at any clinic or conference, what would it be? Describe the context in as much detail as possible to set your stage.

Picture this - the host in charge of organizing all speakers has reached out to you to gauge your interest in the keynote spot. Your stomach is full of butterflies as you respond with a very eager "yes!" What is your strategy to start the research process for the assignment? What questions are you asking? What medium are you using to gather the information?

Based on your answer to the first question, start to answer your audience questions from #2. Think about the variety in your demographics, their experiences and perspectives. Is there anything surprising that you wouldn't have initially considered?



Now to the technology. Make a list of the ideal tech you would use for your presentation - everything from the computer and software to the projector or presentation screen. Describe the scene in as much detail as possible.

Now that you've created the ideal tech, create 3 pre-mortem situations of technical issues you may come accross. Make a list of all the things you would bring with you in your "backup bag" in case anything goes wrong.

What are the little things you would do to make the experience special and unique for your host and/or audience? How would you go above and beyond to make sure they know how grateful you are for the opportunity?



Art of Coaching Podcast™

ABOUT



Join us as we dive more deeply into what it takes to change attitudes, outcomes & behaviors across a variety of world-class environments. Our guests include a wide range of professionals ranging from coaching, law enforcement, scientists, managers, military and entrepreneurs.

While I may originally be a strength and conditioning coach by trade- my work now spans across the corporate realm, military setting and beyond. If you work with people in any capacity and are fascinated by what makes them tick, this show is for you!

Each episode is packed with tactical insights as we prioritize providing you with key take-aways, instead mass produced "surface level" advice. Expect to be challenged, expect to be surprised and expect to maybe find a few laughs along the way as well.



Art of Coaching Podcast™
info@artofcoaching.com



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