



ART OF COACHING PODCAST™ EPISODE 291
ENTREPRENEUR ESSENTIALS PT1: PUTTING YOUR IDEA INTO THE WORLD & GETTING FEEDBACK

What are the top 3 things people come to you for? What are the questions you get asked often/ what is your “zone of genius?”

With that in mind, if you had to put a product or service into the world, what would it be? Feel free to list out multiple ideas.

List out 10 people/ trusted critics you would ask for feedback on your product idea or service.



List out 5-10 questions you would ask your trusted critics. Keep in mind the details of your idea - what information do you need to know before you entertain the idea further, investing time and money into it?

Reflect on previous experience. When have you put an idea out before? How did you start and what was the result? What do you believe would be your biggest self-limiting behavior stopping you from moving forward with your next idea?

Now that you've ideated your first offering, what is your call to action? List out your next 3 action items and give yourself deadlines to keep the ball rolling! Reach out to info@artofcoaching.com with any questions or for more information about our resources that can help you through this process!



Art of Coaching Podcast™

ABOUT



Join us as we dive more deeply into what it takes to change attitudes, outcomes & behaviors across a variety of world-class environments. Our guests include a wide range of professionals ranging from coaching, law enforcement, scientists, managers, military and entrepreneurs.

While I may originally be a strength and conditioning coach by trade- my work now spans across the corporate realm, military setting and beyond. If you work with people in any capacity and are fascinated by what makes them tick, this show is for you!

Each episode is packed with tactical insights as we prioritize providing you with key take-aways, instead mass produced "surface level" advice. Expect to be challenged, expect to be surprised and expect to maybe find a few laughs along the way as well.



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