



ART OF COACHING PODCAST™ EPISODE 290
ENTREPRENEUR ESSENTIALS PT 1: WHERE TO START & MISTAKES TO AVOID

Gaining ruthless clarity on what it is you do and being able to communicate that to the world is a critical peice to the puzzle of entrepreneurship. However, we all need differentiation in whatever job we have. Make a list of 3 things that make you uniquely relevant in your role.

Refer to the ski coach example from today's episode (6:30). If someone were to recommend you to another person, what would they say about you?

Sometimes the flip side of the question can be easier to answer. With that said, what is it that you DON'T DO? Make a list of 3 things people should not come to you for.



Reflect on your current relationship with money. How would you describe its importance or role in your life and goals? Is it a key motivator for you? What financial goals do you have? Do you have a strategy to get there that you're comfortable with? Are you happy with your current results? These might seem like silly questions, but honest reflection on these perceptions will help you identify blindspots in your ability to build revenue.

What are some of your self-limiting behaviors or biases that hold you back from making advances toward your goals? For guidance, refer to our [What Drives You? quiz](#), which will help you identify some strengths and snares. List the snares out below, and write a specific example from your life where you've seen them reflect in your behavior or decision making.

Whether it's getting your business its own checking account, getting an LLC, owning your digital real estate, or reaching out to us for guidance, list out 3 actions you can take today to move forward.



Art of Coaching Podcast™

ABOUT



Join us as we dive more deeply into what it takes to change attitudes, outcomes & behaviors across a variety of world-class environments. Our guests include a wide range of professionals ranging from coaching, law enforcement, scientists, managers, military and entrepreneurs.

While I may originally be a strength and conditioning coach by trade- my work now spans across the corporate realm, military setting and beyond. If you work with people in any capacity and are fascinated by what makes them tick, this show is for you!

Each episode is packed with tactical insights as we prioritize providing you with key take-aways, instead mass produced "surface level" advice. Expect to be challenged, expect to be surprised and expect to maybe find a few laughs along the way as well.



Art of Coaching Podcast™
info@artofcoaching.com



Art of Coaching Podcast™



Share This With Your
Friends!



[Share This](#)