



ART OF COACHING PODCAST™ EPISODE 255
PODCAST STRATEGIES: WHAT I'VE LEARNED AFTER 2,000,000+ DOWNLOADS

If you were to start a podcast tomorrow, what would it be about? Describe who your audience is and isn't, what they should expect to hear, and what they should expect to gain.

Would your podcast be a solo podcast, strictly interviews, or both? If interview based, who are your top 3 dream guests?

What would be your niche? What would make your podcast different and uniquely relevant in comparison to other seemingly similar podcasts?



In the spirit of consistency, what qualities or characteristics would be a consistent part of your podcast?

Would promoting your podcast be something you struggle with? Watch the [Clarity Webinar](#) to find out how you can *stand out without selling out*, and write down 3 key takeaways.

List 3 potential titles for your podcast show and your first 3 episodes. Remember - don't get too cute - stay simple, yet spark curiosity.



Art of Coaching Podcast™

ABOUT



Join us as we dive more deeply into what it takes to change attitudes, outcomes & behaviors across a variety of world-class environments. Our guests include a wide range of professionals ranging from coaching, law enforcement, scientists, managers, military and entrepreneurs.

While I may originally be a strength and conditioning coach by trade- my work now spans across the corporate realm, military setting and beyond. If you work with people in any capacity and are fascinated by what makes them tick, this show is for you!

Each episode is packed with tactical insights as we prioritize providing you with key take-aways, instead mass produced "surface level" advice. Expect to be challenged, expect to be surprised and expect to maybe find a few laughs along the way as well.



Art of Coaching Podcast™
info@artofcoaching.com



Art of Coaching Podcast™



Share This With Your
Friends!



[Share This](#)