



**ART OF COACHING PODCAST™ EPISODE 153  
CHRIS FISCHER: THE SCIENCE OF SHARKS AND MAKING RESEARCH MORE ACCESSIBLE**

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<https://artofcoaching.com/blindspot/>

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Who/what NOT from your immediate field/profession have you learned from recently? How will you apply what you learned back to your job?

After originally using television to spread their message to a greater audience and get funding for future projects, OCEARCH decided to leave TV because it no longer served their purpose and wasn't "on-brand". What have you stopped doing because it no longer served your brand personally or professionally?



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**What do you do when you meet a power broker (or simply someone stagnant or stubborn) in your line of work? What tactics have worked for you?**

**What are the unseen aspects of your career that an outsider wouldn't understand or expect but are critical to success?**

**OSEARCH started open sourcing their technology and it helped them get more engagement in the broader community. Why does "giving away" their product benefit them in the long run? Could the same concept help you in any way?**



## Art of Coaching Podcast™

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### ABOUT



Join us as we dive more deeply into what it takes to change attitudes, outcomes & behaviors across a variety of world-class environments. Our guests include a wide range of professionals ranging from coaching, law enforcement, scientists, managers, military and entrepreneurs.

While I may originally be a strength and conditioning coach by trade- my work now spans across the corporate realm, military setting and beyond. If you work with people in any capacity and are fascinated by what makes them tick, this show is for you!

Each episode is packed with tactical insights as we prioritize providing you with key take-aways, instead mass produced "surface level" advice. Expect to be challenged, expect to be surprised and expect to maybe find a few laughs along the way as well.



**Art of Coaching Podcast™**  
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# Art of Coaching Podcast™



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