



**ART OF COACHING PODCAST™ EPISODE 121
BRETT SOLO EPISODE: WHAT TO DO WHEN YOU CAN'T FIND A JOB IN YOUR FIELD**

Nowadays, a great resume and cover letter aren't enough. What makes you not just different, but *irreplaceable*? How are you making that known to potential employers?

According to Brett, what's the difference between making a connection and networking? Where are you making those connections and how might you leverage those to find or secure a job?

We are living in the age of the "24/7 interview". This means every instagram post, tweet, blog or text you send will become part of your digital resume. Therefore, it's incredibly important to own your digital space, be consistent with your messaging and carefully curate your brand. What does your brand say about you? Would you change anything about it? How do you show your unique character through these channels?



What research do you currently do before applying for a job / going on an interview? Whether you are currently applying for a job or not, ask yourself this question: What problem(s) is my future (or current) employer facing? How am I uniquely qualified/positioned to help them fix this?

Many people apply for jobs they are “passionate” about. Others try to turn hobbies into careers. Realistically, these aren’t the best ways to find jobs that suit you. Another way to approach a career search is to ask the following: What kind of problems do others ask you to solve for them? Answer below. Now ask: Are you in a position that allows you to do this? If not, what job or career might be a better match?

What did you take away from this episode? What if anything will you use when looking for or applying to jobs in the future?



Art of Coaching Podcast™

ABOUT



Join us as we dive more deeply into what it takes to change attitudes, outcomes & behaviors across a variety of world-class environments. Our guests include a wide range of professionals ranging from coaching, law enforcement, scientists, managers, military and entrepreneurs.

While I may originally be a strength and conditioning coach by trade- my work now spans across the corporate realm, military setting and beyond. If you work with people in any capacity and are fascinated by what makes them tick, this show is for you!

Each episode is packed with tactical insights as we prioritize providing you with key take-aways, instead mass produced "surface level" advice. Expect to be challenged, expect to be surprised and expect to maybe find a few laughs along the way as well.



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