



**ART OF COACHING PODCAST™ EPISODE 112
BRETT SOLO EPISODE: FINDING AND DEVELOPING YOUR LEADERSHIP VOICE**

What first comes to mind when you hear the phrase “leadership voice”?

Finding your leadership voice, Part I: *KNOW YOURSELF*:

Instead of using this space to state personal values, ask yourself the following questions instead: What lies at the heart of your biggest insecurities? Why do you value or chase the things you do? What are you trying to prove to yourself and others? What are you scared of losing? What question do you go to bed asking yourself? What are you going to pass on to your kids/loved ones? How can you make your mess your message?



Finding your leadership voice, Part II: *KNOW YOUR AUDIENCE:*

Brett urges listeners to develop coaching VOICES rather than a singular voice. Why? What's the difference between a mood and an emotion? How do these affect the way you are perceived and why would that support the need for multiple coaching voices?

Finding your leadership voice, Part III: *KNOW YOUR TACTICS:*

Which of the voices Brett outlines (Coach, Curious, Storyteller, Devil's Advocate, Educator, Comedian) do you use most often? Which do you use least often? Which voices best compliment each other?

The Edge Effect suggests that life thrives and creativity flourishes when different ecosystems and populations collide. Using this framework as a model, how can you better cultivate different leadership voices?



Art of Coaching Podcast™

ABOUT



Join us as we dive more deeply into what it takes to change attitudes, outcomes & behaviors across a variety of world-class environments. Our guests include a wide range of professionals ranging from coaching, law enforcement, scientists, managers, military and entrepreneurs.

While I may originally be a strength and conditioning coach by trade- my work now spans across the corporate realm, military setting and beyond. If you work with people in any capacity and are fascinated by what makes them tick, this show is for you!

Each episode is packed with tactical insights as we prioritize providing you with key take-aways, instead mass produced "surface level" advice. Expect to be challenged, expect to be surprised and expect to maybe find a few laughs along the way as well.



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