



**ART OF COACHING PODCAST™ EPISODE 38  
MIKE BOYLE: CHASING THE RIGHT SITUATION**

Brett starts by asking Coach Boyle what he would do differently if he started in strength and conditioning today. What was Mike's answer?

Many times, people hear advice from someone else and while they may agree with it, they may not act on it. Why is this? What could change this?

How does Mike describe his thoughts on raising the standards of strength and conditioning in the outside world? What changes need to be made?

In this episode, Mike says, "You don't chase jobs, you chase \_\_\_\_\_."



**What is a big insecurity within our field that Brett talks about in this episode? What are the reasons behind this insecurity? Have you dealt with this and have you made an effort to change it?**

**Why is “selling” looked down upon in the strength and conditioning industry? Why does this need to change?**

**Have you ever had to “sell” someone on an idea or concept? What was the struggle and obstacle? What ultimately connected or resonated with them?**



## Art of Coaching Podcast™

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### ABOUT



Join us as we dive more deeply into what it takes to change attitudes, outcomes & behaviors across a variety of world-class environments. Our guests include a wide range of professionals ranging from coaching, law enforcement, scientists, managers, military and entrepreneurs.

While I may originally be a strength and conditioning coach by trade- my work now spans across the corporate realm, military setting and beyond. If you work with people in any capacity and are fascinated by what makes them tick, this show is for you!

Each episode is packed with tactical insights as we prioritize providing you with key take-aways, instead mass produced "surface level" advice. Expect to be challenged, expect to be surprised and expect to maybe find a few laughs along the way as well.



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